

# SYMPHONY SNAPSHOT

## March Highlight

### Brand. Message. Momentum. Building Marketing Engines That Convert | MARCH FORUM

On March 19, Symphony Six gathered founders, CEOs, and growth-minded leaders for a high-impact conversation on what it truly takes to move beyond visibility and into meaningful, measurable traction.

Led by Daniel Dixon, Dan Phillips, and Tim Elizer, the discussion cut through the noise of modern marketing and centered on what actually drives results: clarity, consistency, and connection.

Key themes included the importance of defining a brand that genuinely stands apart, crafting messaging that resonates at a human level, and building scalable marketing systems that convert attention into predictable growth.

The conversation reinforced a simple but often overlooked truth—successful organizations don't just market more, they market with intention.

As always, the value extended beyond the stage. The room was filled with leaders willing to share candid insights, challenge assumptions, and sharpen one another through real-world experience.



## *Cigars. Bourbon. Connection.*

WE HAD A SPONTANEOUS SEASON STARTER.  
STAY TUNED. . .



SYMPHONY SIX  
Happening This Month

- APR 9 Happy Hour - The Harpeth Hotel
- APR 10 Member Lunch - Cherry Bekaert
- APR 13 Curated Conversations & Lunch
- APR 15 Member Lunch - Oakworth Capital Bank
- APR 24 Member Lunch - Lockton Companies
- APR 27 Curated Conversations & Lunch
- APR 30 April Forum
- MAY 7 Happy Hour - The Harpeth Hotel

\*\*REGISTRATION REQUIRED\*\*



Last month we launched our sponsorship of Harbor + Union's *The ROUND* Workshop Series. This is Free to Members and located at Harbor + Union within The Factory. Hope to see you there!

8:30am - 10:00am | Breakfast is provided

WED<sup>9:00</sup>AM APR08 RECIPE FOR SUCCESS  
WITH WHITNEY MILLER

WED<sup>9:00</sup>AM MAY20 WORTH THE WORK  
WITH BRIAN MOYER

Location : HARBOR+UNION  
230 FRANKLIN RD, FRANKLIN TN

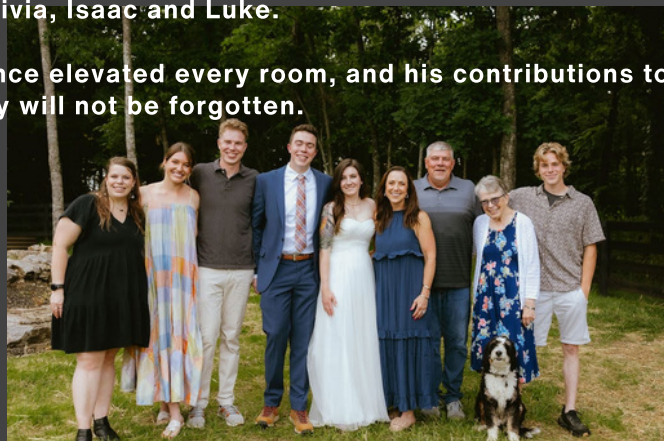
## In Remembrance of Dave Craker



With heavy hearts, we honor the life and legacy of Dave Craker, a valued member of Symphony Six, who passed away suddenly on January 16.

Dave was the CEO and Owner of Premier Design Build, known for his visionary leadership and creative problem-solving. He entered construction out of necessity, quickly proving he could handle anything. Dave built every project like it was his own. He was loving husband to Brenlynn, and amazing father to Drew and his wife Rachel, Olivia, Isaac and Luke.

His presence elevated every room, and his contributions to our community will not be forgotten.



## FEATURED MEMBER

Stephen Finch



**Stephen Finch** is a serial entrepreneur at the intersection of technology and the consumer. He's best known for creating the UK's largest wine hospitality business, **Vagabond**, and engineering its subsequent acquisition by Fortress. Stephen's success was enabled by clearly identifying an underserved consumer segment and refining a differentiated, technology-enabled and lifestyle-driven solution through rapid IRL iterations.

After a sojourn in private equity, Stephen and his family moved to Franklin, a decision made easier by his time at **Vanderbilt** in the '90s. Foremost among Stephen's new projects is to recreate Vagabond in America. The broader ambition entails the world's largest database on wine drinker preferences and behaviors and the myriad monetization opportunities that follow.

Prior to entrepreneurship Stephen was a management consultant for **Deloitte** in New York. He received his MBA at **London Business School** and was awarded "Entrepreneur of the Year" in 2015. His wife works locally for an international healthcare M&A advisory boutique.

His two kids, 13 and 10, attend Grassland Middle and Elementary schools and are far more accomplished and promising than Stephen ever was. The Finch's also have a Maltipoo dog who's incredibly cute and irredeemably lazy.

## MEMBER ACHIEVEMENT

Tom Broughton



**Tom Broughton**, Founder of **Scale or Sell Consulting** (est. 2021), launched with a clear mission: to help entrepreneurs improve outcomes and quality of life. Drawing on a background in commercial banking and experience leading an Inc. 5000 company with global operations, Tom built SOS as an outsourced C-suite—often beginning in the CFO seat to stabilize financials, then transitioning into COO-level support focused on growth, accountability, and exit strategy.

Since inception, **SOS** has scaled to a team of eight and recently achieved nearly 100% year-over-year revenue growth, surpassing seven figures annually. In late 2025, the firm completed two strategic acquisitions, including the addition of bookkeeping through controller-level services—creating a strong pipeline for long-term advisory engagements.

The SOS team brings deep expertise, including **20+ years** in commercial banking, **150+ M&A transactions**, and 100+ valuation engagements. Their approach is grounded in curiosity, strong listening, and a commitment to continuous improvement—paired with

Tom's firsthand understanding of the daily realities entrepreneurs face.

Tom also recently co-founded **Curated Capital** alongside Symphony Six's John Cascarano and Zackry Cooper, addressing the challenge of securing meaningful banking relationships for business owners.

Of his experience within Symphony, Tom shared: *"Joining Symphony has been the single most impactful decision I've made professionally... I've never experienced a community so genuinely committed to helping one another."*

[www.scaleorsellconsulting.com](http://www.scaleorsellconsulting.com)



**WHO WE ARE**

## **WE ARE SYMPHONY SIX.**

*Symphony Six* is a curated room of high-level leaders committed to intentional connections.

This is not open networking.  
This is intentional proximity.

Our members are growth-minded executives, founders, advisors, and decision-makers who understand that leadership is refined through trusted relationships and high-level dialogue.

We gather monthly — through Forums, Member Luncheons, and high-caliber social gatherings — to create space for:

- Strategic conversations that elevate thinking
- Relationships built on trust, not transactions
- Exposure to leaders shaping business and community
- Momentum that carries beyond the meeting

*Symphony Six* exists for those who believe:  
Success is better when it's shared.  
Growth is stronger when it's sharpened.  
And the right room accelerates both.

This is iron sharpening iron.  
This is intentional connection.  
This is *Symphony Six*.

**FOR QUESTIONS & MORE  
INFORMATION**



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